



**AEROLATIN**  
**NEWS**

An **IATA** publication

# MEDIA KIT 2018



## ALN readers:

- Aviation and Tourism authorities
- Executives of airlines and airports
- Professionals from all areas of Aviation and Tourism
- Representatives of local chambers of commerce

IATA regional office produces AeroLatinNews (ALN), an online publication with news about the Aviation and Tourism industry, consisting of a Website and a Newsletter that is sent from Monday to Friday for almost 15 years.

We are an essential media to keep all aviation industry players members posted on major news and trends in the Region. Our Webpage visits reach more than 100, 000 per month, we have more than 60,000 followers in Social Media and our Newsletter is daily received by more than 13.000 direct subscribers in Latin America, The Caribbean, USA and Spain, becoming an excellent entry point for companies pursuing this markets.

A study by Lufthansa LAN Technical Training (LLTT) determined that AeroLatinNews is the aviation medium most visited by executives in the industry.

# BANNERS IN WEB

WEB 2 – WEB 3  
USD 700 + TAX  
Per week



WEB 1  
USD 1250 + TAX  
Per week

WEB 4  
USD 1000 + TAX  
Per week

WEB 5  
USD 1000 + TAX  
Per week

WEB 6 – WEB 7 - WEB 8 – WEB 9  
USD 500 + TAX  
Per week

# BANNERS IN NEWSLETTER



USD 1000 + TAX Per Week

USD 900 + TAX Per Week

USD 700 + TAX Per Week

USD 400 + TAX Per Week

# ADVERTORIAL

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# SPECIAL EDITION

USD 3000 + TAX Per publication



# SOCIAL MEDIA



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PACK 4 POST:  
500 USD + TAX**



**TWITTER  
PACK 8 POST:  
600 USD + TAX**