

Media Kit 2019



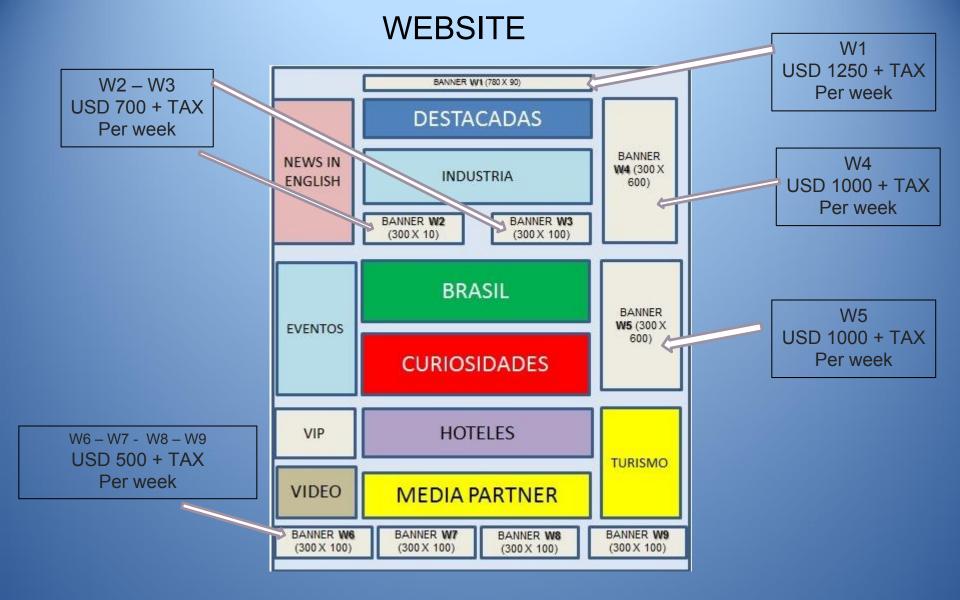
ALN readers:

- Aviation authorities.
- Executives of airlines and airports.
- Professionals from all areas of the Aviation and Tourism.
- Government authorities and representatives of local chambers of commerce.

IATA regional office in The Americas produces AeroLatinNews (ALN), a daily online publication with news about Air Transport and Tourism in Spanish, English and Portuguese, consisting of a **Website** and a **Newsletter** that is sent from Monday to Friday.

We are an essential media to keep all aviation industry players members posted on major news and trends in the Region. Our Webpage visits reach more than 100, 000 per month, we have more than 60,000 followers in Social Media and our Newsletter is daily received by more than 13.000 direct subscribers in Latin America, The Caribbean, USA and Spain, becoming an excellent entry point for companies pursuing this markets.

A study by Lufthansa LAN Technical Training (LLTT) determined that AeroLatinNews is the aviation medium most visited by executives in the industry.



NEWSLETTER



ADVERTORIAL

USD 1.000 + TAX



SPECIAL EDITION

USD 3.000 + TAX



ALN Social Media

